How to hack into bus stop advertising spaces

What you will need

1. Choose a suitable bus stop location. The main bus stop advert company is JCDecaux, and there are hundreds of sites to choose from.

2. Select the 4-way utility key from the kit and locate the attachment that has a large square key shape. This will open the lock on the side of the advert shell.

3. Insert the square key into the lock and turn clockwise 180 degrees. Don’t worry if it doesn’t open first time, the mechanism can be stiff. Keep calm and keep trying.

4. Once the side panel is open, insert one finger into the bottom of the casing and slide the metal cover up to reveal the next key hole.

5. Take the T&O has key from the kit, and insert it into the small hole whilst keeping the metal cover held up.

6. Once the key is located in the lock, turn anti-clockwise through 90 degrees to release the catches that keep the perspex screen closed.

7. The perspex cover may have two notches that open up when you release the catches. Make sure you keep hold of the bottom of the screen and let it rise slowly.

8. Roll up the poster that is inside from the bottom.

9. If the poster you are replacing has a blank reverse, you can re-use it for another installation; if not, you should recycle it.

10. Slide your poster into the top of the panel, put it into the clip that runs across the top of the perspex. You may wish to pre-fold a thin edge on your posters, for an easier insert. A credit card can also help with pushing the poster into the clip.

If installing at right time, turn the power breakers off inside the panel - just flick the switch down. You will feel less exposed with the backlight.

Put two hands on the bottom edge of the casing and push back to the frame to re-engage the catches, and close the door. Then walk away; take your time; enjoy the experience.

#ADHack Manifesto

SUBVERTERS FOR LONDON
PUBLIC SPACE MATTERS